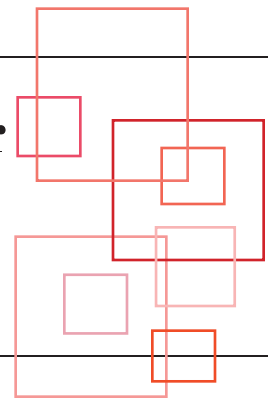




QUADRANT HEALTHCOM INC.

2007 CORPORATE DISCOUNT & EMERGENCY MEDICINE® INCENTIVE PROGRAMS

Effective January 1, 2007



Quadrant Corporate Discount

Corporate manufacturers and their subsidiaries will receive a discount on advertising pages purchased from Quadrant HealthCom Inc. (QHI) in 2007. Full year 2006 NET spending (combined ad space and non-CME projects, including Internet, minus all discounts) with Quadrant will establish the minimum discount levels for all advertising purchased in 2007. Discounts will be applied to only advertising purchased in Quadrant professional publications. Spend levels and associated discounts are:

2006 NET Spending	Earned 2007 Discount
\$150,000	1%
\$250,000	2%
\$500,000	3%
\$750,000	4%
\$1,000,000	5%

EMERGENCY MEDICINE® Incentive Programs

Combination Frequency Program

Advertisers in QHI's journals including EMERGENCY MEDICINE®, Physicians' Travel & Meeting Guide®, The Female Patient®, URGENT CARE and Federal Practitioner™ may combine pages to determine the highest corporate earned frequency discount. (The highest frequency available is 360x on the combined journals, except for URGENT CARE which is 120x.)

Combination Buy Program

Advertise the same product during the same month in two or more of QHI's journals including EMERGENCY MEDICINE®, Physicians' Travel & Meeting Guide®, URGENT CARE and The Female Patient® and receive \$250 per page off the corporate earned rate in each journal except for URGENT CARE which is a \$100 per page discount. (Discounts are prorated for split-run/demographic ads and fractional pages. Unit size must be the same.)

Order of Discount

Calculations as Applicable:

1. Combination frequency
2. Combination buy
3. Other journal discounts applied individually
4. Corporate discount
5. Agency discount

For additional information, please refer to the 2007 rate card
or contact Mike Pepper at (973)206-8956 or Jim Patton at (973)206-8023.
Visit us at www.emedmag.com.