



# QUADRANT HEALTHCOM INC.

## 2007 CORPORATE DISCOUNT & THE AMERICAN JOURNAL OF ORTHOPEDICS® INCENTIVE PROGRAMS

Effective January 1, 2007



## Quadrant Corporate Discount

Corporate manufacturers and their subsidiaries will receive a discount on advertising pages purchased from Quadrant HealthCom Inc. (QHI) in 2007. Full year 2006 NET spending (combined ad space and non-CME projects, including Internet, minus all discounts) with Quadrant will establish the minimum discount levels for all advertising purchased in 2007. Discounts will be applied to only advertising purchased in Quadrant professional publications. Spend levels and associated discounts are:

2006 NET Spending	Earned 2007 Discount
\$150,000	1%
\$250,000	2%
\$500,000	3%
\$750,000	4%
\$1,000,000	5%

## The American Journal of Orthopedics® Incentive Programs

### The Continuity Program

Advertise the same product in 5 issues of The American Journal of Orthopedics® and receive the 6th insertion free\*. Average of unit size will determine free ad unit. Continuity programs apply to calendar year January 2007 through December 2007.

### New Product Launch Program

Advertise a launch product in 3 consecutive issues and receive a free\* second insertion in the 3rd issue. Average of unit size will determine free ad unit\* (pre-launch ads do not count).

### Order of Discount Calculations as Applicable:

1. Combination frequency
2. Combination buy
3. Other journal discounts applied individually
4. Corporate discount
5. Agency discount

*\*Clients must supply materials for free insertions. Free pages count toward frequency.*

For additional information, please refer to the 2007 rate card or contact Blake Rebisz at 973-206-8963. Visit us at [www.amjorthopedics.com](http://www.amjorthopedics.com).