



Current  
PSYCHIATRY

NEUROLOGY  
REVIEWS

## Hillary Ford Joins QHI to head the CNS Division

**Parsippany, NJ**—October 14, 2011—**Quadrant HealthCom Inc.** (QHI) is pleased to announce Hillary Ford has joined as Group Publisher of the CNS Division including the **Current Psychiatry**<sup>®</sup> and **Neurology Reviews**<sup>®</sup> brands.

Hillary has a 24-year history in professional healthcare media. She began her career at Advanstar as National Sales Manager and later as Publisher of *Formulary*. She worked at AAFP (the American Academy of Family Practitioners) on *Family Practice Management*. She also served as Publisher of multiple brands at Cliggott Publishing (later UBM Medica): *Drug Benefit Trends*, *The AIDS Reader*, *Infections in Medicine*, and *Psychiatric Issues in Emergency Care Medicine*. Although Hillary has a wealth of expertise as a healthcare publisher, she also has a background steeped in business development—at Cliggott, she developed a multi-year, cross-brand custom initiative for a large pharmaceutical company and in a role at Informa Healthcare she served as Corporate Sales Director for Special Projects.

In naming Hillary to the team, QHI President and CEO, Marcy Holeton, commented, “I’m confident given Hillary’s experience, her collaboration with the QHI business development teams will result in greater business growth for our CNS Division. Hillary understands the dynamic relationship that exists between the content development and events teams within QHI, our KOL relationships outside QHI, and our clients—and will make the most of this dynamic to spur viable opportunities for each of these stakeholders.”

Upon joining the company, Ford noted, “Both **Current Psychiatry**<sup>®</sup> and **Neurology Reviews**<sup>®</sup> have enjoyed strong performances in 2011 as demonstrated by market share growth and the launch of the Novartis MS microsite. As our pharmaceutical clients continue to seek ever more innovative solutions, we’ll continue to craft compelling new solutions to meet their needs.”

Hillary Ford can be contacted at 973-206-8020 or [hillary.ford@qhc.com](mailto:hillary.ford@qhc.com).

### About **Current Psychiatry**<sup>®</sup> and **Neurology Reviews**<sup>®</sup>

**Current Psychiatry**<sup>®</sup> is the leading peer-reviewed source of practical, evidence-based information valued by psychiatric clinicians. As the #1 clinical review publication in both readers and ad exposures,\* **Current Psychiatry**<sup>®</sup> reaches more than 39,000 office- and hospital-based psychiatrists and advanced practice clinicians with solutions to common clinical problems. In addition to print, **Current Psychiatry**<sup>®</sup> offers a robust multichannel platform for advertisers including Web, online, live events, and custom educational programs with MEDLINE Indexing through our partnership with *Annals of Clinical Psychiatry*, the official publication of the American Academy of Clinical Psychiatrists. Visit us online at [www.currentpsychiatry.com](http://www.currentpsychiatry.com) and reach more than 50,000 health care providers through our integrated, multichannel platforms. \*June 2011 KMR Medical/Surgical Multispecialty Readership Data<sup>®</sup>

**Neurology Reviews**<sup>®</sup> is a monthly clinical news publication devoted to reporting the latest research findings presented at national medical conferences and in trend-setting peer-reviewed journals. **Neurology Reviews**<sup>®</sup> covers more than 30 medical conferences annually. With concise news articles and timely department features, **Neurology Reviews**<sup>®</sup> keeps neurologists and high-volume prescribing nonspecialists abreast of the latest news and information affecting the practice of neurology. Reports from conferences, expert interviews, and clinical news articles are major features. Reach nearly 25,000 physicians in print and online each month with **Neurology Reviews**<sup>®</sup> and [www.neurologyreviews.com](http://www.neurologyreviews.com). Additional reach is available through our robust online and electronic offerings.

###

### About Quadrant HealthCom Inc.

Quadrant HealthCom Inc. is a multimedia communications company specializing in the health care market. Its 13 regularly published medical journals, 24 Web sites, meetings management division, and custom publishing programs reach more than 675,000 health care professionals in the United States.

Quadrant HealthCom Inc.  
7 Century Drive, Suite 302 | Parsippany, NJ 07054-4609  
Tel: (973) 206-3434 | Fax: (973) 206-9378  
[www.qhc.com](http://www.qhc.com) | [www.qhcrates.com](http://www.qhcrates.com)

Contact:  
Marcy Holeton, President/CEO  
(973) 206-2342